

“They tried to bury us. They didn’t know we were seeds.”
Mexican Proverb

Introducing the Magnolias!

In June of 2018, an amazing woman leader heading up Sustainability in a multi-national company said 3 simple words to me: I need support. And the seed of an idea was born. That seed has now grown into the Magnolia Moonshot 2030 and we’re ready to launch!

Magnolia Moonshot 2030 (MM2030) is a new narrative for women’s leadership, creating the conditions to activate our collective power to address the greatest challenges we face today. This new narrative is a love story, and an invitation to explore how our true human nature as women leaders can create a future where all living beings can thrive and flourish. By convening networks of women leaders who are actively engaged and willing to work together, MM2030 amplifies our collective ability for positive impact.

As a project within the [Academy for Systems Change](#), our specific Magnolia approach is comprised of 3 parts: collaboration and learning, lifting our voices and building our capacity as women leaders, and grounding our work in the complex challenges and aspirations we face today: the [United Nations Sustainable Development Goals \(SDG’s\)](#), the [Climate Crisis](#), [Deep Equity](#), [Conscious Leadership](#), [Divine Feminine](#), and [Love and Well-Being](#), all through the lens of girls and women around the world.

We are launching this collaborative during the time of COVID through our **PLANT¹ SERIES** of videos introducing the Founding Magnolias and their work and the vision for impact we aspire to have in the world. First and foremost is our desire to connect and collaborate with other women and organizations that are committed to these issues, and to plant seeds for thought and action. You can find the first set of videos here, and the balance will be available to watch in the coming days.

In our next newsletter, we’ll be launching the second series of conversations, the **SPROUT SERIES!** We will be inviting women thought leaders, from around the world and across all sectors into dialogue to share their stories, work and ideas and to challenge others to join. This will happen through live, interactive sessions, which will be open to anyone ready to join the dialogue and contribute their thinking and support to this very important work. This is the foundational purpose of the Magnolias: to cross-pollinate ideas, build on actions already proven to be effective, seed new collaborations, build a more connected community of women leaders, and accelerate progress to these 2030 goals.

¹ Pollinate, Learn, and Network Together

Come visit our [website](#), get to know us, find out “Why Magnolia Moonshot 2030”, our guiding values, and join us in this movement to connect incredible women doing such amazing work in the world!

Darcy Winslow

The Magnolia Founders

